

Annex 1 – Singapore Marathon

Categories of Personal Data	Purposes of Use and Legal Basis for Processing	Recipients
<p>Name</p> <p>E-mail address</p> <p>Home address</p> <p>Phone number</p> <p>Additional information you provide</p>	<ul style="list-style-type: none"> • If you contact us to give us feedback, ask us questions or communicate with us for any reason (via e-mail, mail or phone), we will use your data to answer your request (<i>depending on the purpose of the communication: performance of a contract, legitimate interest in answering user-initiated correspondence</i>). • We might also use your question or feedback to evaluate and improve our business performance (<i>legitimate interest in analyzing customers for marketing and business development</i>). • Your data will be added to your customer file, if such a file exists already (<i>legitimate interest in offering customers individualized services</i>). 	<p>Business Support Vendors</p> <p>Analytics Vendors</p> <p>Ironman Subsidiaries</p>
<p>Name</p> <p>E-mail address</p> <p>Home address</p> <p>Date of birth</p> <p>Gender</p>	<ul style="list-style-type: none"> • Used to enable you to set up and use a Singapore Marathon Account (<i>performance of a contract</i>). • Data used if you make a purchase using your account details, including shipping your product or asking our merchandise partners to ship their products directly, providing customer service, initiating payment processes, and managing reimbursements, complaints and cancelations (<i>performance of a contract</i>). 	<p>Business Support Vendors</p> <p>Analytics Vendors</p> <p>Website Application Hosting Providers. Such providers may, by contract, only process data on behalf of Ironman.</p> <p><u>Merchandise Partners</u>: provide us with products or send products directly to you. These partners</p>

<p>Additional shipping addresses</p> <p>Information on past and current orders</p> <p>Other information you provide</p>	<ul style="list-style-type: none"> Your account data will be added to your customer file (<i>legitimate interest in offering customers individualized services</i>). We may use your data in aggregated form for analyzing our business performance and customer groups to improve our services and make our marketing strategies more relevant for our customers (<i>legitimate interests in analyzing customers for marketing and business development</i>). 	<p>may, by contract, only process data on behalf of Ironman.</p> <p>Ironman Subsidiaries</p>
<p>Name</p> <p>E-mail address</p> <p>Shipping address</p> <p>Information on your order</p>	<ul style="list-style-type: none"> Data used if you make a guest purchase (without using an account), including shipping your product, providing customer service, initiating payment processes, and managing reimbursements, complaints and cancelations (<i>performance of a contract</i>). We may use your data in aggregated form for analyzing our business performance and customer groups to improve our services and make our marketing strategies more relevant for our customers (<i>legitimate interests in analyzing customers for marketing and business development</i>). 	<p>Business Support Vendors</p> <p>Analytics Vendors</p> <p>Merchandise Partners</p>